



Keshav Memorial Institute of Management
Affiliated to Osmania University, Approved by AICTE
A unit of Keshav Memorial Educational society
Narayanaguda, Hyderabad, 500029



Report on " Social Media Challenge "

Name of the Event - Social Media Challenge

Organizing Club - KMIM E-cell

Date – 10th September 2025

Venue – Keshav Memorial Institute of Management

Time - 11:30 AM - 12:30 PM

Introduction:

The Social Media Challenge was organized by the KMIM E-Cell as part NEC initiative to boost digital engagement and creativity among students. Participants were encouraged to create Instagram stories showcasing their involvement and enthusiasm for entrepreneurship and innovation.

Event Highlights:

The event witnessed enthusiastic participation from multiple students across the campus.

Students shared creative Instagram stories as part of the challenge.

Winners were selected based on creativity, engagement, and presentation.

First Prize: Akshitha

Second Prize: Durga Prasad

Third Prize: Nandini

The challenge helped boost the online presence of the KMIM E-Cell and inspired students to leverage social media for impactful storytelling.

Glimpses:



